

# FIG FACTOR MEDIA'S NOTABLE AUTHORS OF 2022



# FIG FACTOR MEDIA'S NOTABLE AUTHORS OF 2022

---

## Annual List by Fig Factor Media

Fig Factor Media is back with this year's Notable Authors! This year, we continue to showcase some of our authors and their amazing accomplishments and books.

We are so proud to see our authors soar into new heights. We are inspired everyday from our authors who work tirelessly in their own professions and industries making positive change and impact everywhere they go! From C-Suite Executives, HR Professionals and Entrepreneurs to Pageant Queens, Military Pilots, Teachers and more, we are blown away with the dedication and vision our authors have. We are so proud to work with them all as they tell their personal stories and share their powerful insight.

Read all about the books and projects our authors have in store for 2022!

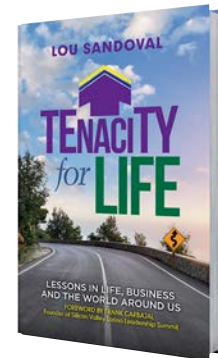
---

## SAILING INTO NEW ADVENTURES



**LOUSANDOVAL'S** 2021 was full of BOUNTIFUL blessings, two of the biggest ones being the first Latino to be inducted in the Lake Michigan Sailing Hall of Fame and awarded the Chicago United Business Leaders of Color. His 2022 continues to be THRIVING as he starts the year with publishing his book, *Tenacity for Life*, which delivers a powerful message of perseverance, leadership, and the American Dream and is set to launch

in April. His inspirational story is written in a way that can help everyone else do the same. For Lou, being an author is a special privilege that provides him the ability to express one's thoughts fully through a written medium. Doing so allows him to share our life story and lessons learned.



**LOU SANDOVAL**  
*"Tenacity for Life"*

---

**Favorite Books:** *How to Think and Grow Rich* by Napoleon Hill, *Think Again* by Adam Grant

## THIS REAL MOM IS CHANGING LIVES



**LISA AUTRY** has wanted to publish a book since she was a little girl. Her dream came true in 2021 when she published, *The Real Moms Playbook*. She also began her amazing homeschooling journey with her daughter and launched my own talk show segment that's nationwide. Autry wishes to make an IMPACT on women around the world by showing them that they can have a tidy home, more money in their bank accounts,

and have the ability to live fulfilled and happy lives. In 2022, Autry wishes to ELEVATE and inspire young children by publishing a children's book, which will be release later this year while expanding her talk show and creating The Real Moms Playbook Podcast.

**Favorite Books:** *The Life-Changing Magic of Tidying Up* by Marie Kondo



**LISA AUTRY**  
"The Real Moms Playbook"

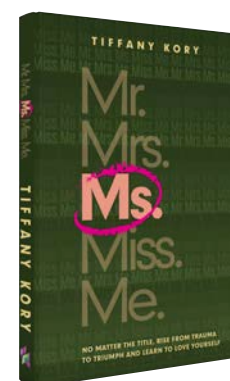
## BREAKING THE STIGMAS, ONE TITLE AT A TIME



**TIFFANY KORY** is not your average woman. Apart from being double-crowned Ms. USA Universe Lady and Ms. World America Celebrity, she is the author of the Amazon Best Seller, *Ms.: No Matter the Title, Rise from Trauma To Triumph and Learn to Love Yourself*, which shows readers that titles shouldn't define what they are capable of and that they need to learn to LOVE themselves.

In 2022, Kory wishes to continue to share what she has learned through adversity with others and leave a little SPARKLE everywhere she can to help others form the confidence and INDEPENDENCE they need to achieve the greatest.

**Favorite Books:** *The Untethered Soul* by Michael Alan Singer

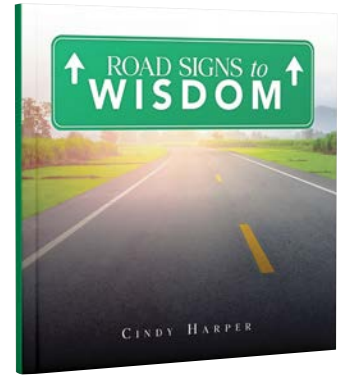


**TIFFANY KORY**  
"Ms.: No Matter the Title, Rise from Trauma To Triumph and Learn to Love Yourself"

## CRUISING THROUGH LIFE'S HIGHWAYS



**CINDY HARPER** is rocking the world! After being featured on the cover of Stockdale Magazine and writing three articles, Harper published her AMAZING book, *Road Signs to Wisdom*, which includes quotes to get you through life's bumpy roads. She feels BLESSED to become an author because it gives her the ability to share, encourage, inspire, and motivate the reader to see distinctions in a different light, which gives



**CINDY HARPER**  
"Road Signs to Wisdom"

them the ability to bring about positive changes that empower lives. Harper wishes her 2022 to be BOUNTIFUL and create a social media presence to empower more individuals and to propel her speaking business to new heights.

**Favorite Books:** *To Kill A Mockingbird* by Harper Lee

---

## MOVING MOUNTAINS AND LEAVING A LEGACY



**MINUE YOSHIDA** has filled 2021 with ABUNDANCE. Last year, she was awarded the Certification on Diversity, Equity, and Inclusion by the University of Florida, Certification for Women and Minority Owned Business by New Jersey (WMBE) and added some amazing clients to her list, including NASW, KMPG, and Netflix. To Minue, being an author is a dream come true. It means to honor her promise to leave this world better



**MINUE YOSHIDA**  
"Book Reveal Coming Soon!"

than how she found it. It is another way to leave a legacy for present and future generations, to be the voice of those who can't or won't speak up for justice and equity. In 2022, Minue wishes to fill the year with even more JOY by launching of new and existing programs while also helping the top companies to change the narrative and improve their leadership styles towards: Servant Leadership, DEI in Action, and 1:1 Coaching for more than 15 companies. In addition, Minue will be launching her book #InclusionIsAVerb later this year.

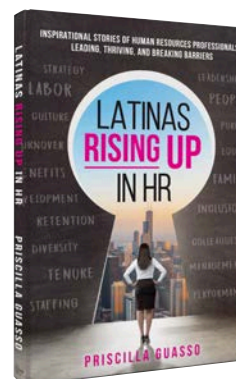
**Favorite Book:** *The Little Prince (El Principito)* by Antoine de Saint-Exupéry

## THE KEY TO THE DOOR OF OPPORTUNITIES



**PRISCILLA GUASSO** is opening door after door for the Latina COMMUNITY and creating opportunities for GROWTH to their full potential. In 2021, Priscilla has seen the impact that her first book, *Latinas Rising Up in HR*, has made to not only the amazing authors that contributed, but to other Latinas who have been inspired by it and have made a change themselves. Priscilla has also had the honor of launching 6 scholarships, and

developing a corporate partnership with Netflix. Being an author has been the start of a dream to impact our current and future generations in corporate, entrepreneurship, education and non-profit. 2022 will bring many more inspiring projects for Priscilla, including personal branding as a coach/speaker/trainer and launching Volume 2 of Latinas in HR.



**PRISCILLA GUASSO**  
“*Latinas Rising Up in HR*”

**Favorite Books:** *Hermanas Deepening Our Identity and Growing Our Influence* by Natalia Kohn Rivera, Noemi Vega Quiñones, Kristy Garza Robinson

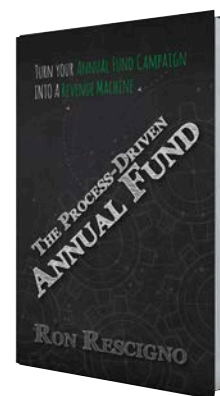
## WRITING HEALS AND HELPS THE WORLD



**RON RESCIGNO'S** 2021 was nothing short of FULFILLING, especially with the launch of his books, *The Process-Driven Annual Fund*. For Ron, being an author is something he is very proud of because it means that he is able to help and bring PEACE to many nonprofit organizations to raise much-needed revenue for their important causes. It means being able to share his words with the world and put himself out there to be evaluated for the

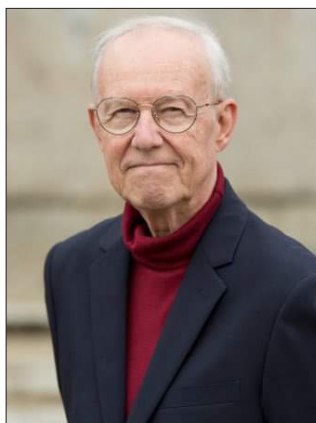
words he writes. He is both grateful and humble to be blessed with a life that allows him to write to his heart's content and would like to credit his wife, Sue, who has been at his side since the beginning. In 2022, Ron plans to launch his second book in commemoration of his company's 30th year anniversary.

**Favorite Books:** *The Jungle* by Upton Sinclair



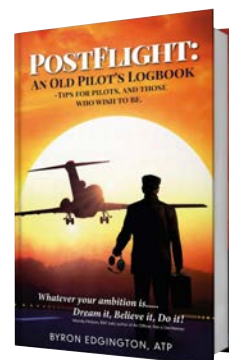
**RON RESCIGNO**  
“*The Process-Driven Annual Fund*”

## INSPIRING THE NEXT GENERATION OF FLYERS



**BYRON EDGINGTON** is gliding through the sky alongside his dreams. As an award-winning author of several books, including *The Sky Behind Me: A Memoir of Flying and Life*, *Waiting for Willie Pete*, and most recently *Post-flight: An Old Pilot's Logbook*, among others. In 2012, Byron won the prestigious Bailey Prize in prose from the Swedenborg Foundation Press for his essay titled, *Lift Off*, which serves as an inspiration for not only writers,

but aspiring pilots as well. Byron served in the US army as a helicopter pilot, including a year-long tour in Vietnam. After retiring from aviation, his goal is now to inspire more young aviators to become pilots and give back to communities by having them write their stories and show people what life as pilots are like. In 2022, he plans to continue sharing his books and knowledge to keep inspiring others to share their stories and take flight with their dreams.



**BYRON EDGINGTON**  
*"Post-flight: An Old Pilot's Logbook"*

**Favorite Books:** *To Kill A Mockingbird* by Harper Lee

**WE LOVE TO SEE OUR AUTHORS FULL OF PASSION FOLLOWING THEIR DREAMS!  
WE CAN'T WAIT TO SEE OUR AUTHORS SHINE THIS YEAR!**

*Congratulations to all our Authors!*

Visit us at [www.figfactormedia.com](http://www.figfactormedia.com) to find out more about how YOU can become an author in 2022!